Retaining Millennials in the City of Poughkeepsie

Presented by Hudson Valley Pattern for Progress Regional Fellows:

- Tiombe Carter
- Brian Doyle
- Nicole Jorgensen
- Mark Malone
- James McConnell
- Karl Schlegel
- Jean-Bertrand Uwilingiyimana
- Sabine Werner

June 17th, 2014
Geographic Profile

- City of Poughkeepsie
- Midway between NYC and Albany, in Dutchess County
- 5 major colleges/universities
- Central Business District
- Convenient transportation
- Culture & Entertainment
- Commerce
- Gov’t offices
- Mixed-use buildings
Survey Findings

- Of the 27 students who indicated they will stay in the region, 15 were originally from there.
- 93% of those students who felt “no connection” to the City intend to leave the region.
- Students listed safety or crime as the biggest reason for leaving the City.

6% feel a “strong connection” between their college and the City

Top three most desired characteristics in a community:

- Access to good jobs
- Safety
- Housing affordability/availability
## Essential Partnerships to Forming a Millennial Enclave

<table>
<thead>
<tr>
<th>Learning Living Community</th>
<th>Incubator Residence</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Collaborative of area colleges, universities and a local developer</td>
<td>• Platform for innovative living</td>
</tr>
<tr>
<td>• Modeled after Marist’s earlier “Year at Home” program</td>
<td>• “Young Adult Enclave” for people seeking advanced degrees and/or exploring industry innovations</td>
</tr>
<tr>
<td>• Immersion Learning Residence for students, where urban experiential insights inform academic scholarship</td>
<td>• Collaborative of academic institutions, leading businesses/organizations and creative developer</td>
</tr>
<tr>
<td>• Internships / “On the Ground” learning</td>
<td>• Linked to Learning Living Community</td>
</tr>
</tbody>
</table>
To become a magnet for millennials...

- **Collaboration** among key sectors of the community (businesses, elected officials, academic institutions and law enforcement) is necessary.
  - Storrs Center, CT
  - New Haven, CT

- Create a **Coalition** between these key sectors to allow for the most efficient use of community resources while developing strategies to:
  - Make the City more **safe** (e.g., walking police force engaged with community);
  - Create a Business Improvement District or Merchants Association;
  - Continue the City’s focus on development opportunities (e.g., mixed-use buildings); and
  - Engage college leaders to further the **Essential Partnerships** concept.