Population Basics

- Population Change since 2000: 9.5%
- Square Miles: 10.4
- Population Density (people per sq. mile): 7,599

Community Snapshot

- Population under age 20: 25%
- Population ages 20-64: 60%
- Population 65 and older: 15%
- Median household income: $70,036
- Residents with a bachelor’s degree or higher: 42%
- Owner-occupied housing: 47%
- Renter-occupied housing: 48%

Population by Race and Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>2000</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>56%</td>
<td>47%</td>
</tr>
<tr>
<td>Black</td>
<td>19%</td>
<td>18%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Asian</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Share of Population by Age and Sex

- % Of Male Population
- % Of Female Population

Place of Birth

- Born in United States: 58%
- Born Abroad: 13%
  - Born in NY: 13%
  - Born Elsewhere in US: 13%
  - Naturalized Citizen: 16%
  - Not a US Citizen: 3%

Data Notes

- Population by Race & Ethnicity – The “Other” category includes Native Americans, Pacific Islanders, those who checked “Other” on the Census, and individuals with two or more races.
- Place of Birth – The category of individuals who were born abroad and are not U.S. citizens includes both legal immigrants (with green cards, student visas, etc.) and undocumented immigrants. The U.S. Census does not ask individuals about their immigration status.
**Housing Analysis**

The city’s housing stock is split almost evenly between owner-occupied and renter-occupied units. While housing is affordable for 59% of owners, 55% of renters are “cost burdened” (paying more than 30% of their income towards housing), including 27% who are severely cost burdened (paying more than 50% of their income towards rent). Inflation-adjusted home values in New Rochelle, have risen 15% since 2000, slightly more than Westchester County. More than half (57%) of homes in the city are worth over $500,000 including 8% worth more than $1 million. Nearly 70% of housing units were built prior to 1960, while just 9% were built since 1990.

**Data Notes**


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**Home Values**

- $1,000,000 or more: 8%
- $750,000 - $999,999: 13%
- $500,000 - $749,999: 36%
- $400,000 - $499,999: 11%
- $300,000 - $399,999: 10%
- $200,000 - $299,999: 8%
- $100,000 - $199,999: 10%
- $0 - $99,999: 4%

**Median Home Value**

- New Rochelle: $477K
- Westchester County: $553K

**Affordability (% of Income Towards Housing Costs)**

- Owners: 59% Affordable, 20% Unaffordable, 21% Severely Unaffordable
- Renters: 45% Affordable, 28% Unaffordable, 27% Severely Unaffordable

**Housing Occupancy**

- New Rochelle: 14,030 Units / 47%
- Westchester County: 210,195 Units / 57%

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Source: 2015 American Community Survey
INCOME & POVERTY

Household Income Distribution

<table>
<thead>
<tr>
<th>Income Level</th>
<th>New Rochelle</th>
<th>Westchester County</th>
</tr>
</thead>
<tbody>
<tr>
<td>$200,000 or more</td>
<td>18%</td>
<td>14%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>10%</td>
<td>8%</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>11%</td>
<td>15%</td>
</tr>
<tr>
<td>$75,000 - $99,999</td>
<td>11%</td>
<td>15%</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
<td>14%</td>
<td>16%</td>
</tr>
<tr>
<td>$25,000 - $49,999</td>
<td>16%</td>
<td>20%</td>
</tr>
<tr>
<td>$10,000 - $24,999</td>
<td>11%</td>
<td>12%</td>
</tr>
<tr>
<td>Less than $10,000</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Source: 2015 American Community Survey

Income & Poverty Analysis
Since 2000, the city’s median household income has fallen by 8% when accounting for inflation, though over that time the poverty rate has also fallen slightly. The city’s income distribution is very wide, with at least 5% of households in every income level from less than $10,000 to more than $200,000.

Data Notes
Households Below the Poverty Line – The federal poverty line is adjusted on a yearly basis and varies by household size. As of 2015, the poverty line for a family of four was $24,250.
Households Receiving SNAP – SNAP is the Supplemental Nutrition Assistance Program (formerly Food Stamps). To qualify for SNAP, a household must have an income below 130% of the poverty line.

Households Receiving SNAP

<table>
<thead>
<tr>
<th>Year</th>
<th>New Rochelle</th>
<th>Westchester County</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>2010</td>
<td>6%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Source: 2010 & 2015 American Community Survey

Households Below the Poverty Line

<table>
<thead>
<tr>
<th>Year</th>
<th>New Rochelle</th>
<th>Westchester County</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>2010</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>2000</td>
<td>8%</td>
<td>8%</td>
</tr>
</tbody>
</table>

Source: 2015 American Community Survey; 2000 Decennial Census
Economy Analysis
“Education services, health care and social assistance” is by far the largest employment sector for city residents, perhaps due to the three colleges in New Rochelle. Only 28% of residents work in the city, though 62% work in Westchester County. Just 63% of residents commute by car, among the lowest of any UAA community, while 22% use public transit, among the highest. The share of residents who are employed has stayed constant since 2000, though unemployment has also grown as the number of residents out of the labor force has declined.

Data Notes
Employment – Data on unemployment comes from American Community Survey, which reports data by municipality. The Bureau of Labor Statistics is a common source for national unemployment rate data but does not report data at the municipal level.

Means of Travel to Work
- Worked at home 5%
- Walked 7%
- Drove Alone 55%
- Public Transit 22%
- Carpoold 8%

Place of Work & Commute Time
% of residents who work in New Rochelle 28%
% of residents who work in Westchester County 62%
Average Commute Time 31 Minutes

Employment by Industry Among City Residents

<table>
<thead>
<tr>
<th>Industry</th>
<th>2010</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing &amp; hunting &amp; mining</td>
<td>24</td>
<td>80</td>
</tr>
<tr>
<td>Construction</td>
<td>3,269</td>
<td>2,745</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1,461</td>
<td>1,390</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>818</td>
<td>968</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>3,662</td>
<td>3,848</td>
</tr>
<tr>
<td>Transportation &amp; warehousing and utilities</td>
<td>1,399</td>
<td>1,443</td>
</tr>
<tr>
<td>Information</td>
<td>962</td>
<td>1,253</td>
</tr>
<tr>
<td>Finance &amp; insurance, real estate &amp; rental &amp; leasing</td>
<td>3,678</td>
<td>3,737</td>
</tr>
<tr>
<td>Professional, scientific, &amp; management, &amp; administrative &amp; waste mgmt. &amp; leasing</td>
<td>4,553</td>
<td>5,289</td>
</tr>
<tr>
<td>Educational services, health care &amp; social assistance</td>
<td>9,595</td>
<td>10,771</td>
</tr>
<tr>
<td>Arts, entertainment, and recreation, and accommodation &amp; food services</td>
<td>2,542</td>
<td>3,166</td>
</tr>
<tr>
<td>Other services, except public adminntation</td>
<td>2,133</td>
<td>2,247</td>
</tr>
<tr>
<td>Public administration</td>
<td>923</td>
<td>1,583</td>
</tr>
</tbody>
</table>

Source: 2015 American Community Survey

Employment (Age 16 and Over)

<table>
<thead>
<tr>
<th>Industry</th>
<th>2000</th>
<th>2010</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing &amp; hunting &amp; mining</td>
<td>60%</td>
<td>58%</td>
<td>60%</td>
</tr>
<tr>
<td>Construction</td>
<td>38%</td>
<td>35%</td>
<td>32%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>3%</td>
<td>7%</td>
<td>8%</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, US Decennial Census
**City of NEW ROCHELLE**

**Dollars & Cents**

---

### Taxes on Median Home

- **Median Home Value:** $552,600
- **School District:** $12,085 (69%)
- **City:** $3,371 (19%)
- **County:** $1,951 (11%)

**Total Taxes - $17,407**

*Source: Westchester County (2015)*

---

### Municipal Finances

**Did City Budget Stay Under NY State Tax Cap?**

<table>
<thead>
<tr>
<th>Year</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>2013</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>2014</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>2015</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>2016</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>2017</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

**Bond Rating (Moody’s):** Aa2 (High Grade)

*Rating Date: January 17, 2017*

*Sources: Moody’s; Office of the New York State Comptroller*

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### Municipal Employees

- **Full Time:** 268
- **Part Time:** 35

**Full Time:** 300

**Part Time:** 17

- **General Employees Median FT Salary:** $72,332
- **Police/Fire Employees Median FT Salary:** $111,860

*Source: Office of the New York State Comptroller (2016)*

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### Municipal Revenues and Expenditures

**2016 Expenditures:** $149,646,542

- **Public Safety:** 30%
- **Employee Benefits:** 24%
- **General Government:** 14%
- **Transportation:** 10%
- **Social Service:** 7%
- **Debt Service:** 6%
- **Sanitation:** 4%
- **Education:** 2%
- **Other:** 1%

**2016 Revenues:** $157,657,618

- **Real Property Taxes and Assessments:** 36%
- **Charges for Services:** 15%
- **Sales and Use Tax:** 19%
- **State Aid:** 7%
- **Federal Aid:** 8%
- **Other Non-Property Taxes:** 1%
- **Other Real Property Tax Items:** 2%
- **Other Local Revenues:** 6%
- **Proceeds of Debt:** 3%
- **Other Local Revenues:** 6%
- **State Aid:** 7%
- **Federal Aid:** 8%
- **Other Non-Property Taxes:** 1%

*Source: Office of the New York State Comptroller*
Education Analysis
New Rochelle City School District serves over 11,000 students, exclusively in the city. Enrollment has been growing for the past two decades and reached an all time high in the 2014-15 school year before dipping slightly since then. The graduation rate and CCR rate (see below) have been slowly but steadily increasing. Unlike many districts, per pupil expenditures have not grown in recent years. Among all residents of New Rochelle, 49% have an associate’s degree or higher, while only 17% lack a high school diploma.

Data Notes
- Expenditures per Pupil – Adjusted for inflation using CPI inflation tables from the U.S. Bureau of Labor Statistics.
- Graduation Rate & College/Career Readiness – College/Career Readiness (CCR), also known as Aspirational Performance Measure, is a statistic created by NY State to track high school graduates’ ability to succeed in college or the workforce. CCR is based on a student’s Regents scores and was introduced in the 09-10 school year. 2015-16 data is not yet available.
- Student Characteristics – Students are eligible for free school lunch if their family’s income is below 130% of the poverty line and reduced price lunch if their family’s income is below 185% of the poverty line. English Language Learners are students who have been classified as not proficient in English and require additional instruction.

New Rochelle City School District

Average SAT Scores
Average SAT Score data was not available for the New Rochelle City School District

Source: New York State Department of Education (2015-16)

Education Level of City Residents

Graduate or Professional Degree: 22%
Bachelor’s Degree: 21%
Associate's Degree: 6%
Some College, No Degree: 14%
High School Diploma or GED: 20%
Less than High School Graduate: 17%

Source: 2015 American Community Survey

Expenditures Per Pupil

Source: New York State Department of Education (Infl. Adjusted)
Post-Graduation Plans of Graduating High School Seniors

- 4-Year College: 31%
- 2-Year College: 14%
- Military: 4%
- Employment: 1%
- Other: 50%

Source: New York State Department of Education (2015-16)

New Rochelle City School District Enrollment

Source: New York State Department of Education

Student to Teacher Ratio

15 : 1

Source: New York State Department of Education (2015-16)

Race & Ethnicity of Students

- Hispanic: 47%
- White: 26%
- Black: 21%
- Asian: 5%
- Other: 1%

Source: New York State Department of Education (2015-16)

Graduation Rate & College/Career Readiness

Source: New York State Department of Education

Student Characteristics

Source: New York State Department of Education
**Health Analysis**
The number of births in New Rochelle has declined since 2002. There are many supermarkets in and near the city, giving residents many options for accessing quality food. There are no food deserts.

**Data Notes**
- **County Health Ranking** – Each year, the Robert Wood Johnson Foundation releases a health ranking for every county in the U.S. These rankings are based on dozens of key health metrics.
- **Access to Quality Food** – The US Dept. of Agriculture defines census tracts as food deserts if the tracts have high poverty and low access to food. Pattern analyzed GIS data to find supermarket walktimes.
- **Childhood Obesity** – These categories are mutually exclusive. Obese individuals are not also counted as overweight.

**Access to Quality Food**

**Childhood Obesity**

**Number of Births**

**Health Insurance Rate**

Source: New York State Department of Health

Source: 2015 American Community Survey

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**County Health Ranking**

**Westchester County**

Rank out of 62 New York Counties

<table>
<thead>
<tr>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>5</td>
<td>4</td>
</tr>
</tbody>
</table>

Source: Robert Wood Johnson County Health Rankings
**Access to Parks**

- **Acres of Open Space & Parks in Municipality:** 592
- **Residents per Acre of Parkland:** 134

Source: Pattern for Progress Analysis of GIS Data

**Avg. Annual Household Spending**

- **$3,252** Apparel & Services
- **$4,803** Eating Out
- **$7,235** Groceries
- **$7,696** Health Care

Source: ESRI Business Analyst 2017

**Per Capita Crime Rate**

- **Property Crime Rate**
- **Violent Crime Rate**

Source: NY State Division of Criminal Justice Services

**Quality of Life Analysis**

New Rochelle’s large park system preserves several hundred acres and includes popular parks on Long Island Sound. Since 1990, the property crime rate has plunged more than 50% and the violent crime rate is among the lowest of any large city in New York.

**Data Notes**

*Per Capita Crime Rate* – This metric tracks totals for certain types of property and violent crimes. The property crimes tracked are burglary, larceny, and motor vehicle theft. The violent crimes tracked are murder, rape, robbery, and aggravated assault.

**ABOUT THIS PROJECT**

The Urban Action Agenda (UAA) is a major initiative led by Hudson Valley Pattern for Progress to promote growth and revitalization in urban centers throughout the nine-county Hudson Valley Region. The Valley contains a wide variety of urban centers, large and small, located along the Hudson River and other historic transportation corridors. These cities and villages are where population, social, cultural, civic, and economic activity traditionally clustered. With their existing infrastructure, access to transit, and traditions of denser development, these communities are well positioned to accommodate the region’s growth in the 21st Century.

Pattern began working on the UAA profiles in 2014 thanks to a multi-year grant from the Ford Foundation. To keep the project’s scale manageable, the UAA focuses on a group of 25 higher-need urban areas in the region, selected for reasons including changing demographics and poverty. An initial set of profiles were issued in early 2016 in partnership with the Regional Plan Association. Now, this set of updated and expanded community profiles represent the next step in the UAA’s efforts to provide useful data to policymakers, residents, and business and community groups in the Valley’s urban areas. Current funding for these profiles comes from Empire State Development and the NYS Department of State through the Mid-Hudson Regional Economic Development Council.

About Hudson Valley Pattern for Progress

Pattern is a half-century old not-for-profit policy, planning, advocacy, and research organization whose mission is to promote regional, balanced, and sustainable solutions that enhance the growth and vitality of the Hudson Valley. To learn more about Pattern and the UAA, visit our website: [www.pattern-for-progress.org](http://www.pattern-for-progress.org).

This community profile was prepared with funding provided by the New York State Department of State under Title 11 of the Environmental Protection Fund.