SEPTEMBER 2020 EDITION

LETTER FROM OUR PRESIDENT & CEO

It’s September. We’ve been busy here at Pattern. From working on the Mid-Hudson Regional Economic Development Council’s Recovery Plan to assisting with finding space for childcare, blogging about the reopening of schools, keeping a finger on the Pulse of the Economy and eyes on the Hudson Valley Housing Market, Pattern is working on an enormous range of issues to support our community.

We’re set to begin our 14th year of the Pattern Fellows Program this October. This year’s Fellows’ leadership program will start with one in-person session, safely socially distant, and then move online to tackle the issue of institutional racism in the Hudson Valley, gaining an understanding of how racism has been imbedded in our culture and what can be done about it, working together to produce a report on how to engage communities better in the discussion.

We’re also exploring innovative, creative, out-of-the-box ideas for the road to recovery in the Hudson Valley in the aftermath of the COVID-19 Pandemic in our new weekly podcast, Paradigm Shift, premiering mid-September. Stay tuned for more information about how to tune in to that program.

We continue to look for opportunities to live our lives better than before, to work on breaking down the issues and finding thoughtful sustainable solutions, helping where we can, and training regional leaders to look to the future to make our community a better place for us all. Onward.

Sincerely,

JONATHAN DRAPKIN
PRESIDENT & CEO
The Regional Recovery Plan

Hudson Valley Pattern for Progress has been selected to draft the Mid-Hudson Regional Economic Development Council’s (REDC) Recovery plan. The state of New York has asked the state’s 10 regional councils to submit these plans by September 25th. Pattern will rely upon the input of the voting members of the council, its ex-officio members and the public at large (approximately 200 surveys have been submitted) to supply their ideas for addressing recovery over the immediate (the balance of 2020), intermediate (calendar year 2021) and the long term (through the end of 2025). The State will continue to address modifications to the re-opening of the economy. “We are pleased to take on the task on behalf of the council, but it has always been the strength of the council that its members have worked collaboratively, to address many economic development issues. We expect their collective creativity will serve the region well,” said Jonathan Drapkin, President and CEO of Pattern. Mr. Drapkin has served on the REDC’s Executive committee since its inception.

A Strategic Plan for Ellenville

Through the end of 2020, Hudson Valley Pattern for Progress (Pattern) will be developing a Strategic Plan for the Village of Ellenville. The goal of a Strategic Plan is to take stock of current conditions and provide a methodical strategy for the future. The Strategic Plan for Ellenville will provide a series of goals and recommendations for the revitalization of the Village.

This project is funded by a Strategic Planning and Feasibility grant from New York State, which Pattern secured through the New York State Consolidated Funding Application (CFA) process. This grant was awarded prior to the outbreak of the COVID-19 pandemic in New York. Pattern fully acknowledges that the economic landscape has drastically changed as a result. This strategic planning process offers an opportunity to come up with creative solutions and position Ellenville to address the realities of the “new normal.”

Although Ellenville has experienced economic hardship in recent years, Pattern believes that the Village is well positioned to take a positive leap forward. With an emerging restaurant and entertainment scene, as well as favorable proximity to many outdoor recreational activities, there is a lot to be excited about. Pattern’s goal is to create a plan to guide and build on this existing momentum to promote revitalization that benefits all village residents.

Learn more about this project here: https://www.pattern-for-progress.org/ellenville/

Finding Space for Childcare

When the head of the Healthy Kids programs, Steve Dwek, put out an “all points bulletin” looking for additional space to create “pop up” day care locations, Pattern amassed its resources to tap into economic leaders throughout the Hudson Valley. One of the critical issues in getting people back to work,
is finding daycare. With schools still up in the air, the need for space is critical. Pattern has now assisted in locating three new locations but more are desperately needed.

For more information please contact Steve Dwek, CEO at the Healthy Kids Programs
Steve Dwek, CEO/Owner
stevedwek@aol.com

PARADIGM SHIFT
The Pattern Podcast

COMING SOON
Premiering September 16th, 2020

Pattern for Progress explores the innovative, creative, out-of-the-box ideas for the road to recovery in the Hudson Valley in the aftermath of the COVID-19 Pandemic.

Stay Tuned.

Pattern is tracking the road to recovery. While we will endeavor to search for regional trends, we will also include national data points as they are both important and signs of consumer confidence. Now more than ever, Pattern will continue its role as an “honest broker” assisting those who wish “to move the dial” forward. We will use these updates to provide balanced data. It will be up to you – as always – to act on it as you deem appropriate. Our hope is to help you make more informed decisions.

Also once a month we will include a sector analysis. It will include three sections:
- where we were just prior to the Pandemic (Our Out of Alignment report will be helpful),
- what happened and then offer ideas as to where we might be heading
- these ideas are meant to trigger discussions, to help you contemplate what’s next

As we understand that numbers are snapshots we will be looking for trends.
Please contact us if you have other suggestions as to how to ascertain the performance of the regional economy. We look forward to your comments on how to make these updates more useful to you.

Check the Pulse of the Economy -
The Center for Housing Solutions is keeping a watchful eye on the Hudson Valley Housing Markets. Tune into virtual panel discussions with Industry Leaders as they discuss how COVID-19 has impacted the Housing Market, as well as how the industry has adapted, and expectations as we move forward.

Regional Housing Market Report

SUMMER 2020

The Center for Housing Solutions and Community Initiatives, a unit of Hudson Valley Pattern for Progress, is pleased to present the Summer 2020 edition of the
Regional Housing Market Report. This edition includes the Quarterly Market Snapshot for the Second Quarter of 2020, and explores the impacts of the COVID-19 pandemic on the Hudson Valley Real Estate Market.

ALICE in the Hudson Valley

The ALICE project by United Way is an effort to quantify and describe the number of households that are struggling financially but not typically captured by traditional measures of poverty. ALICE stands for Asset Limited, Income Constrained, Employed. In other words, “ALICE households” represent working families who earn enough to be above the federal poverty line, but are still struggling to afford basic living essentials.

The most recent data from the ALICE project, released in August 2020, shows that many households in the Hudson Valley are struggling to make ends meet. In the nine-county region of the Hudson Valley, 39% of households are below the ALICE threshold including 10% that are below the federal poverty line. Within the Hudson Valley, the rural counties of Greene and Sullivan have the highest percentage of households below the ALICE threshold. In fact, among all counties in New York State, Greene County has the 5th highest percentage of households below the ALICE threshold, and Sullivan County has the 9th highest.

READ the REPORT

Stay in tune with Housing in the Hudson Valley!

Detailed information about the Mid Hudson Housing Market - including market reports & trends, panel discussions, research & policy - delivered right to your email inbox! Know your market.
The Pattern Fellows is a regional leadership training program which is geared towards mid-career professionals. As we enter the 14th year of the Pattern Fellows Program, we find a Hudson Valley like none we have known. A Pandemic, an economy in disarray and social unrest.

Last year was the first time the program suggested a theme in advance. The Fellows started the year with the goal of addressing the polarization in our society. With guest speakers, readings, a five part documentary and projects that sought to bridge the divide in different parts of our regional culture, Fellows are equipped with the tools necessary to take on hard discussions.

Like everyone else, the program had to pivot. We met virtually and helped each other through the early months of the Pandemic. If you have a moment take a look at the video about the Fellows experience during the Pandemic. It was prepared for their graduation, but was a testimony to both their resilience as individuals and their desire to see the program through.

Pattern, as an organization, created a task force to look at itself through the lens of Diversity, Equity, and Inclusion. One of the outcomes was to have our Fellows’ leadership program tackle the issue of institutional racism in the Hudson Valley.

Led by Pattern President & CEO, Jonathan Drapkin, whose professional career has included work in government and not-for-profit management, his creative and sometimes irreverent style in the classroom contributes to a unique and rewarding experience.

Through a combination of compelling speakers, readings, and visual documentation, Fellows will gain an understanding of how racism has been imbedded in our culture and what can be done about it. While not an easy conversation, we encourage participants to speak freely in a safe zone.

The class will start with one in person session, safely socially distant, and then move online. Fellows, who come from throughout the region, will appreciate the online format during the winter months. Following healthcare guidelines, we will seek, when appropriate, additional in person sessions. Instead of the traditional groupings of Fellows, this year we will be working together to produce a report on how to engage communities better in the discussion.
This year has challenged us all in so many ways. We recognize there are needs in the region, and we want to help. We’re here to support and lift each other up, facing these challenges together.

We want to hear from YOU - to know what you’d like to see and experience at a YP Virtual Event in 2020.

Please take a moment to complete this survey so that we can create a program that delivers!
Positive Patterns

In the midst of the chaos of these unprecedented times, we see so many people coming together, so many organizations rising to the occasion, to serve the needs of our community. We look for positive patterns in our research and analysis so we can guide communities to shape policy that will make our communities a better place.

We feel so inspired by the goodness we're seeing and we want to share some of these great ideas with you. We hope these ideas support and inspire you, too

Share your good works and positive patterns you see with us:

Submit Positive Patterns

For more information about Pattern for Progress and our initiatives
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